



## Ad Submission Form

Advertising is available in the Daily Planner/Conference Syllabus, the Banquet Journal, the Conference App, and Inserts in Conference Tote Bags.

### Daily Planner and Conference Syllabus

Please review page 2 for Ad Specifications Requirements and check appropriate box(es) below. Ads will be placed in both the Conference Daily Planner and Conference Syllabus. For more information contact: [advertising@iajgs2016.org](mailto:advertising@iajgs2016.org).

**DEADLINES:** All Ads must be received with payment and artwork by June 15, 2016. Early Bird discounts are available for ads ordered and paid for by April 1, 2016.

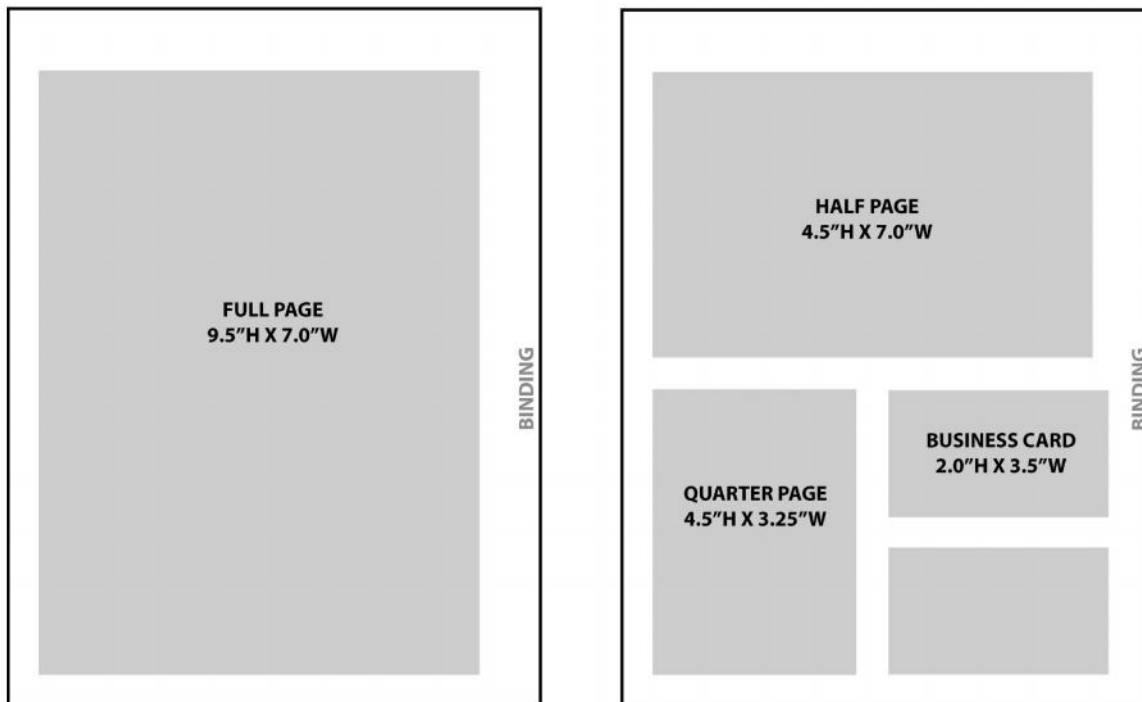
- Full Page..... \$450 (size abt. 9.5" H x 7.0" W)
- Half Page.....\$225 (size abt. 4.5" H x 7.0" W)
- Quarter Page.....\$115 (size abt. 4.5" H x 3.25" W)
- Business Card.....\$ 85 (size abt. 2.0" H x 3.5" W)
- Inside Front Cover\* ..... \$500 (size abt. 9.5" H x 7.0" W)
- Inside Back Cover\* ..... \$500 (size abt. 9.5" H x 7.0" W)
- Back Cover\* .....\$500 (size abt. 9.5" H x 7.0" W)
- Back Cover Color Option\*.....\$1000 (size abt. 9.5" H x 7.0" W)

- 10% Early Bird Ad discount for receipt of submission form and full payment by April 1, 2016
- 15% Ad discount for IAJGS member organizations.
- 25% Early Bird Ad discount for IAJGS member organizations receipt of submission form and full payment by April 1, 2016.

• Total amount due: \_\_\_\_\_

\* Cover ads available to the first request for which the ad submission form and full payment has been received.

## Sizes of Ads in Daily Planner and Conference Syllabus



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### Ad Specification Requirements for Daily Planner and Conference Syllabus

**Ad Distribution:** All attendees will receive a Daily Planner (print edition only) and an electronic Syllabus. Attendees may optionally preorder and purchase a print edition of the Syllabus. Your ad will appear in all three publications/editions.

**Color:** You may submit your ad in color or black & white. If you submit in color, it will be reproduced in color for the electronic Syllabus only. It will be converted to grayscale for print editions of the Daily Planner and Syllabus with the exception of the "Back Cover Color Option" Ad, which will be reproduced in color for the Back Cover of the Daily Planner print edition (but not the Syllabus print edition). If you submit in color, please verify that you are satisfied with its converted grayscale image before submitting your ad. We will not be responsible for grayscale conversion results.

**Hyperlinks:** Your ad may include hyperlinks for the electronic version of the Syllabus. The hyperlinks will not be active in the print editions of the Daily Planner and Syllabus.

**Format:** All ads must be submitted as JPG/JPEG, TIF/TIFF, PNG, GIF, or PDF format.

**Resolution:** All ads submitted electronically must be 300-600 dpi at the specified size of the ad.

# Banquet Journal

Please review the Ad Specifications Requirements below and check appropriate box(es). Ads will be placed in the Banquet Journal. For more information contact: [advertising@iajgs2016.org](mailto:advertising@iajgs2016.org).

DEADLINES: All Ads must be received with payment and artwork by June 15, 2016. Early Bird discounts are available for ads ordered and paid for by April 1, 2016.

- Full Page..... \$360 (size abt. 7.5" H x 4.75" W)
- Half Page.....\$180 (size abt. 3.5" H x 4.75" W)
- Quarter Page.....\$ 90 (size abt. 3.5" H x 2.25" W)
- Quarter Page (special rate for IAJGS member organizations\*) ..... \$ 50 (size abt. 3.5" H x 2.25" W)
- Business Card (about 1/3 page).....\$120 (size abt. 1.75" H x 3.25" W)
- Inside Front Cover\*\* ..... \$420 (size abt. 7.5" H x 4.75" W)
- Inside Back Cover\*\* ..... \$420 (size abt. 7.5" H x 4.75" W)
- Back Cover\*\* .....\$500 (size abt. 7.5" H x 4.75" W)

- 10% Early Bird Ad discount for receipt of submission form and full payment by April 1, 2016
- 15% Ad discount for IAJGS member organizations.
- 25% Early Bird Ad discount for IAJGS member organizations receipt of submission form and full payment by April 1, 2016.

• Total amount due: \_\_\_\_\_

\* No additional discount.

\*\* Cover ads available to the first request for which the ad submission form and full payment has been received.

## Ad Specification Requirements for Banquet Journal

Ad Distribution: Banquet attendees will receive a Banquet Journal (print edition only).

Color: All journal ads are black & white only. You may submit your ad in color or black & white. If you submit in color, it will be converted to grayscale; please verify that you are satisfied with its converted grayscale image before submitting your ad. We will not be responsible for grayscale conversion results.

Hyperlinks: Hyperlinks will not be active in the Banquet Journal.

## Inserts in Conference Tote Bags

- Ad/Flyer/Coupon/Price list (1000 copies must be provided; any size) ..... \$400

• Total amount due: \_\_\_\_\_

# Payment for Planner/Syllabus, Banquet Journal, Tote Bag Ads

- Total amount due: \_\_\_\_\_
- Payment method: credit card or check. Make checks payable to: IAJGS Seattle 2016.

## SUBMITTER INFORMATION:

Organization/Company	
Name of Submitter	
E-mail Address	
Phone Number	

Payment Method: You may pay by credit card or by check. Make checks payable to IAJGS Seattle 2016 and mail to: Doug Cohen, Treasurer, 2016 IAJGS International Conference on Jewish Genealogy, 1800 Ben Franklin Drive A1002, Sarasota, FL 34236.

SEND Ad artwork by postal mail to:  
JGSWS – IAJGS Advertising, P.O. Box 53102, Bellevue, WA 98015  
or submit by e-mail to [advertising@iajgs2016.org](mailto:advertising@iajgs2016.org).

## Additional Advertising Opportunities (Digital Only)

### Conference App

For details about sizes and submission, e-mail [app@iajgs2016.org](mailto:app@iajgs2016.org).

- Conference App Banner Ad ..... \$400
- Conference App Text Alert ..... \$100

Thank you for supporting the  
36<sup>th</sup> IAJGS International Conference on Jewish Genealogy – Seattle 2016