



## SPONSORSHIP AGREEMENT

We, the undersigned, hereby contract with the International Association of Jewish Genealogical Societies, Inc. (IAJGS) for sponsorship of its 2016 conference to be held at the Sheraton Seattle Hotel, 1400 6th Avenue, Seattle, WA 98101

(Please print)

Name of Sponsor/Company: _____	
Business Address: _____	
City, State and Zip: _____	
Telephone Number: _____	Fax Number: _____
Email Address: _____	URL: _____
Contact Person: _____	
Contact Person's Telephone # if different: _____	Email if different: _____
On-Site Contact During Conference Name: _____	Cell Phone # _____

- Platinum / Gold / Silver / **Bronze** (circle one) Sponsorship Package as detailed in the appendix with the following modifications:

Item	Package	Contact/Special Instructions	Additional Cost Where Applicable	Included
<b>1. Package Fee</b>				
<del>Opening Reception— Closing Banquet</del>	Platinum (pick one)			
<b>2. Keynote Speaker IAJGS LIVE!</b>				
<del>3. Mac Computer Lab/PC Computer Lab/Resource Center/CyberCenter &amp; Conference Internet Access/Film Festival</del>	Gold (pick one)			
<b>4. Hospitality Area/Special Lecturer or Archivist/Tours</b>	Silver (pick one)			
<b>5. Individual Conference Lecture/Individual Workshop</b>	Bronze (pick one)			
<del>6. Logo on Conference Tote Bag</del>	\$4,000 Additional			
<del>7. Logo on Lanyards</del>				
<b>8. Logo on Memory Stick</b>	\$1,000 Additional			
<b>9. Signage in sponsored area of conference or recognition in conference Daily Planner and Syllabus, or when speaker or event is mentioned</b>	Platinum, Gold, Silver, Bronze	Upload vector graphic logo – transparent background preferred at <a href="http://upload.iajgs2016.org">upload.iajgs2016.org</a> <b>UPLOAD BY CLOSE OF BUSINESS JUL 3.</b>		
<b>10. Signage Logo printed on sponsor signage at event</b>	Platinum & Gold			
<b>11. Signage Name printed on sponsor signage at event</b>	Silver & Bronze			
<b>12. Website link and logo on conference website</b>	Platinum, Gold, Silver, Bronze			

\*Limited availability. Selection guarantee based on earliest receipt of signed contract and payment.



## 36th IAJGS International Conference on Jewish Genealogy

August 7-12, 2016 ♦ Seattle, Washington

Local Host Jewish Genealogical Society of Washington State

13.	Website link and name on conference website	Exhibitor only		
14.	DP&S One page ad	Platinum & Gold		
15.	DP&S Half page ad	Silver		
16.	DP&S Quarter page ad	Bronze		
17.	DP&S Inside Front Cover Ad	Additional \$450		
18.	DP&S Inside Back Cover Ad	Additional \$450		
19.	DP&S Back Cover Ad	Additional \$475		
20.	DP&S Back Cover Color Option Ad	Additional \$1,000		
21.	DP&S Business Card Ad	\$75		
22.	DP&S Name Listed in and link in e-Syllabus	Exhibitor Only		As an Exhibitor
23.	Insert in Bag	Platinum, Gold, Silver, Bronze	Item (TBD) Qty 1,000+. <b>MUST ARRIVE PRIOR TO AUG 3.</b>	Yes
24.	Mention in conference e-news to attendees	Platinum, Gold, & Silver		
25.	Exhibitors Hall Table 6'x30", 2 chairs, wastebasket, table covering	Platinum=4 tables, Gold=2 tables, Silver=1 table		
26.	Exhibitors Hall Corner Booth Add			
27.	Exhibitors Hall 4+ Table Island Add			
28.	Exhibitors Hall Perimeter Walls Add			
29.	Exhibitors Hall Perimeter Walls Pipe & Draping	Purchase through conference vendor.		
30.	Exhibitors Hall Additional Chair	Each Additional Chair \$10		
31.	Exhibitors Hall Power Drop & Service	Purchase through conference vendor.		
32.	Exhibitors Hall Wireless Internet	Provided for typical access.		
33.	Exhibitors Hall Wired Internet	Purchase through conference vendor.		
34.	Conference Registrations	Platinum=4 registrations, Gold=2 registrations, Silver=1 registrations		
35.	Conference Banquet Tickets	Platinum=2 tickets, Gold= 1 ticket		
36.	Sponsor-provided Databases	List:		
37.	Sponsor-provided Marketing	List:		
38.	Sponsor-provided Give-aways	List:		
39.	Other Donation	List:		
40.	Sponsor-provided Lectures & Workshops			
41.	SHARE Fair Exhibitor	For non-profits only.		
42.	Sponsor-provided Special Offers to Conference Attendees			
43.	Other			

- Additional À La Carte Marketing Options (check all that apply):

Price

- ~~Your logo on the Conference Tote Bag~~ ~~\$4,000~~
- ~~Your logo on the Conference Lanyards~~ ~~Not Available~~
- Your logo on the Conference (Syllabus & Daily Planner) Memory Stick \$1,000

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- Exhibit Hall Tables In addition to any provided in agreed upon Sponsorship Package at (price) \_\_\_\_\_ \$235\_\_\_\_\_
- Conference App Overall Gold Sponsor (for one year) (limit 1) \$5,000
- Conference App Green Package Enhanced Exhibitor Listing (for one year) (limit 3) \$500
- Conference App Multimedia Ad Package (for one year) (limit 3) \$500
- Conference App Event Text Alerts (for one year) (limit 2 per day) \$250
- IAJGS Conference LIVE Ad – 30 second Spot \$300
- IAJGS Conference LIVE Ad – 1-3 minute Infomercial \$1,000

**Sponsor will provide the following:**

- Cash payment to the IAJGS \_\_\_\_\_

**For Exhibit Hall Tables or Location Surcharges Not Included in Base Sponsorship Package Price: Sponsor Requires the Following:**

Table(s) (6' x 30" each) @\$235 each\* A table Includes **two (2) chairs, wastebasket, & table covering.** Maximum number of tables per sponsor: six (6).

**Location Surcharges (if space is available):**

- Corner booth: Add \$ 60.00 to the above
- 4+ Table Island: Add \$110.00 (no charge for Platinum Sponsor)
- Perimeter Walls: Add \$85.00 (may include draping on the wall for hanging signage & decor)
- Additional chairs: \$10 each. Number of additional chairs

**Total Amount Due:**

**Payment Method:**

Make checks payable to "IAJGS Seattle 2016" and send to:  
 IAJGS Seattle 2016 Sponsorship  
 Douglas E. Cohen, IAJGS Seattle Treasurer  
 1800 Ben Franklin Drive A1002,  
 Sarasota, FL 34236

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## CONTRACT SUBMISSION

Completed and signed contracts must be received from Sponsors by June 30, 2016. Requests received after this date will be considered if space is available and will incur a late fee of \$100 in addition to all other fees.

Please scan and email the completed and signed form (all pages) to [janette@iajgs2016.org](mailto:janette@iajgs2016.org).

Please direct questions to [janette@iajgs.org](mailto:janette@iajgs.org).

Once your Sponsorship application is approved, a copy of this contract will be sent to you with a signature from a conference official.

### Sponsor Conditions:

Sponsor agrees to the following:

The hotel will not be responsible or liable for any loss, damage, or claims arising out of sponsor's activities on the hotel premises except for any claims, losses, or damages arising directly from the hotel's negligence. In the event that, because of fire, strike, government regulation, public catastrophe, act of God, etc. beyond the control of management, the conference event is not held, IAJGS will refund to the Sponsor that portion of the sponsorship fees that remains after deducting expenses and reasonable compensation. However, in no case shall the Sponsor be entitled to receive any amount from IAJGS in excess of such refund. No sponsor shall assign or sublet part of any exhibit space allotted without the specific written consent of IAJGS.

The Sponsor agrees to indemnify and to hold harmless IAJGS and the Jewish Genealogical Society of Greater Boston (JGSGB) from and against any and all damage, harm, injury or loss (including all expenses of litigation, court costs and attorneys' fees) to the person or property of the Sponsor caused, directly or indirectly, by the acts or omissions of the Sponsor, the Sponsor's agents or representatives, or any other person. It is the sole responsibility of the Sponsor to obtain the proper insurance covering such losses and indemnification.

The Sponsor agrees to indemnify and to hold harmless IAJGS and the JGSGB from and against any and all damage, harm, injury or loss (including all expenses of litigation, court costs and attorneys' fees) to the person or property of any third party caused, directly or indirectly, by the acts or omissions of the Sponsor or the Sponsor's agents or representatives. It is the sole responsibility of the Sponsor to obtain the proper insurance covering such losses and indemnification,

Sponsor is responsible for damage to his/her leased space. No signs or other articles may be affixed, nailed, or otherwise attached to walls, doors, windows, etc. in such a manner as to deface or damage them. Likewise, no attachments may be made to the floors by nails, screws, tape, or other devices.

Once a Sponsor contract is approved and payment received, the company name will be listed on the Conference website and in the Daily Planner and Syllabus. A hyperlink to the company's homepage will be listed on the conference website and in the electronic version of the Syllabus.

Electrical service in the Exhibit Hall is available through the hotel for a fee.

Wireless Internet access for typical usage will be provided. Dedicated high-speed wired Internet access can be obtained for a fee.

The IAJGS will provide security throughout the closed hours of installation, show, and dismantling.

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Sponsor is responsible for shipping, delivery, receipt, and storage of their items to be used in the Sponsor area, including empty crates and shipping materials.

Sponsor may not distribute, solicit, or sell items outside the Sponsor area.

Sponsor may NOT use the Family Finder (© IAJGS) as a mailing list or for promoting any non-IAJGS product, service, or activity, whether commercial, charitable, or otherwise.

Sponsor and his/her agent(s) shall conduct themselves in a professional and ethical manner at all times during the conference. Ethical conduct for Sponsor and agent(s) excludes all illegal or dangerous activities and the promulgation of erroneous or misleading information about products and services they are selling or about products or services sold by others. Any Sponsor or agents found to be involved in illegal or dangerous activities or to be passing false or misleading information may be ejected from the Conference at the discretion of the IAJGS Conference Co-Chair, in which case no refund of the exhibit fees shall be payable.

Assignment of space will be made by the Exhibitor Co-Chairs and may be changed at any time, including during the conference, for any reason, stated or unstated, by the Conference Co-Chairs. Exhibits must be self-contained within the space assigned by the Exhibitor Co-Chair. Chairs, furniture, or other materials shall not be placed outside the assigned space or set up in such a manner as to block exits or sightlines, access to other rooms, or access to other Sponsor space.

Sponsor agrees to cooperate with the IAJGS Conference staff.

Payment for a table(s), if not included in the Sponsorship Package must be made at the time the table(s) is reserved.

No children under 16 are allowed to work or sit at exhibitor table(s).

Each Sponsor agrees that he/she and his/her agent(s) will abide by these regulations and by subsequent amendments and additions thereto; it being fully understood and agreed that the sole control of the Sponsor area and Conference space rests with the IAJGS.

**Cancellation Policy:** There will be no refund if a Sponsor cancels.

This contract must be signed by both parties before any Sponsor may set up in the Exhibit area.

I have read the **Sponsor Conditions** of this contract and agree to abide by its provisions.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

**Conference Co-Chair signature indicates acceptance of contract.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_ Title \_\_\_\_\_

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## CONFERENCE APP

**Overall Gold Sponsor:** (Limited to one sponsor) Sponsorship includes logo at startup, logo in watermark for schedule, one banner ad with video, and green package.

**Green Package Enhanced Exhibitor Listing:** (limited to three sponsors) Includes rotating banner ad into full-page ad or exhibitor detail information page.

**Multimedia Ad Package – located in landing page for exhibitor:** (limited to three sponsors) includes a rotating banner ad into a full-page ad or exhibitor detail information page with video.

**Event Text Alerts –** Alerts of text messages sent out by event personnel up to 29 character subject line. Body of message can be lengthier and can contain full URLs. (limit two per day)

## IAJGS CONFERENCE LIVE

For display to the video stream internet audience on two channels. Can be still image graphic or PowerPoint or video. Optionally may be also streamed to public area at conference.



## SHARE FAIR OPTION FOR NON-PROFIT ORGANIZATIONS ONLY

A SHARE Fair will be held on Sunday, August 7, the opening afternoon of the 36th IAJGS International Conference on Jewish Genealogy. This fair, free to the participating organizations, is an excellent way to recruit new supporters and to promote your organization to a large Sunday crowd of attendees.

You will be provided with a draped 6-foot table and two chairs. You may display materials, maps, documents, and books and offer research assistance. Wireless Internet access for typical usage (not high speed as required for video streaming) will be provided. Dedicated high-speed wired Internet access can be obtained for a fee (not yet determined). Electrical service is available through the hotel for a fee of \$80. (Note that the hotel does not permit taping or pinning to the walls.) Table setup begins at 12:30, and breakdown must be completed and the hall vacated by 5:30.

**NAME OF ORGANIZATION:** \_\_\_\_\_

**Our organization would like to participate in the SHARE Fair:**

We will need to purchase:    Electrical service: \_\_\_\_\_    Wired Internet access: \_\_\_\_\_

Please indicate any additional needs:

\_\_\_\_\_

\_\_\_\_\_

## CONTACT INFORMATION AND AGREEMENT

Please provide the name, title, and contact information of the individual authorized to submit this application on behalf of the organization:

**NAME:** \_\_\_\_\_

**TITLE:** \_\_\_\_\_

**EMAIL ADDRESS:** \_\_\_\_\_

**PHONE NUMBER:** \_\_\_\_\_    **CELL PHONE:** \_\_\_\_\_

**YOUR WEBSITE URL:** \_\_\_\_\_

Mark an "X" in the box to affirm that you are authorized to submit this application on behalf of your organization.

## AUTHORIZED SIGNATURE

\_\_\_\_\_    **Date:** \_\_\_\_\_

For questions, contact Janette Silverman, Conference Co-chair, at [janette@iajgs2016.org](mailto:janette@iajgs2016.org) .

Please print this document, fill it out, and mail it by **May 15, 2016** to:

IAJGS Seattle 2016 Sponsorship  
 Douglas E. Cohen, IAJGS Seattle Treasurer  
 1800 Ben Franklin Drive A1002,  
 Sarasota, FL 34236