



## 36th IAJGS International Conference on Jewish Genealogy

August 7-12, 2016 ♦ Seattle, Washington

Local Host Jewish Genealogical Society of Washington State

### Sponsor Benefits

Sponsors of IAJGS 2016 will have the opportunity to

- Interact with genealogists who are actively researching their Jewish roots.
- Demonstrate new products and services to potential customers
- Create positive brand associate as a supporter of Jewish genealogical research.

Sponsorship opportunities exist at four levels. Additional marketing opportunities exist to sponsor a specific conference session or activity, purchase an à la carte logo branded item, or purchase additional advertisements or exhibit space. We look forward to seeing you at IAJGS 2016 in Seattle.

### Platinum Sponsorship \$20,000

One of the following Exclusive Sponsorship Components\*:

- ~~1) Opening Reception~~
- ~~2) Keynote Speaker~~
- 3) Closing Banquet
- ~~4) IAJGS LIVE!~~

Sponsor Provides:

- \$20,000 USD
- Where possible, conference advertising to subscriber base and employees

Sponsor Receives:

- Logo on signage in sponsored conference area and on conference website Home Page
- Recognition in conference Daily Planner and Syllabus
- One marketing item, provided by sponsor, inserted in each conference tote bag
- Full-page advertising space in the conference Daily Planner & Syllabus
- Acknowledgement in conference social media (Conference blog, Facebook, Twitter)
- 4 30-second daily spots, provided by sponsor, on IAJGS LIVE! during the conference.
- 4 free table spaces / table island in Exhibitor Hall
- 4 free conference registrations
- 2 free banquet tickets

### Gold Sponsorship \$10,000

One of the following Exclusive Sponsorship Components\*:

- 1) Computer Lab (Mac or PC)
- 2) Resource Center
- 3) Film Festival
- 4) Conference App
- 5) One day's snack breaks (morning and afternoon)

Sponsor Provides:

- \$10,000 USD
- Where possible, conference advertising to subscriber base and employees

Sponsor Receives:

- Logo on signage in sponsored conference area and on conference website Home Page
- Recognition in conference Daily Planner and Syllabus
- One marketing item, provided by sponsor, inserted in each conference tote bag
- Full-page advertising space in the conference Daily Planner & Syllabus
- Acknowledgement in conference social media (Conference blog, Facebook, Twitter).
- 2 30-second daily spots, provided by sponsor, on IAJGS LIVE! during the conference.
- 2 free table spaces in Exhibitor Hall.
- 2 free conference registrations.
- 1 free banquet ticket

\* Limited availability. Selection guarantee based on earliest receipt of signed contract and payment.



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### Silver Sponsorship \$5,500

One of the following Exclusive Sponsorship Components\*:

- 1) Hospitality area
- 2) Lecturer or archivist
- 3) Evening plenary session
- 4) One Evening's snack
- 5) One Morning or Afternoon snack break

Sponsor provides:

- \$5,500 USD
- Where possible, conference advertising to subscriber base and employees

Sponsor Receives:

- Name on signage in sponsored conference area
- Recognition in conference Daily Planner, Syllabus and Website
- One marketing item, provided by sponsor, inserted in each conference tote bag or on chairs in sponsored event
- Half-page advertising space in the conference Daily Planner & Syllabus
- Acknowledgement in conference social media (Conference blog, Facebook, Twitter)
- 1 free table space in Exhibitor Hall
- 1 free conference registration

### Bronze Sponsorship \$1,800

One of the following Exclusive Sponsorship Components\*:

- 1) Individual conference lecture
- 2) Individual conference workshop
- 3) Individual "Breakfast with the Experts"
- 4) ~~Welcome cookie station~~

Sponsor Provides:

- \$1,800 USD
- Where possible, conference advertising to subscriber base and employees

Sponsor Receives:

- Name on signage in sponsored conference area
- Recognition in conference Daily Planner, Syllabus and Website
- One marketing item, provided by sponsor, inserted in each conference tote bag or on chairs in sponsored event
- Quarter-page advertising space in the conference Daily Planner & Syllabus
- Acknowledgement in conference social media (Conference blog, Facebook, Twitter)

### À La Carte Marketing Opportunities

Additional opportunities exist to promote your brand at IAJGS 2016, Seattle\*:

Your logo on the Conference (Syllabus & Daily Planner) Memory Stick	\$5,000
<del>Your logo on the Conference Tote Bag</del>	<del>\$4,000</del>
<del>Your logo on the Lanyard</del>	<del>\$2,000</del>

Note: Signed contract must be received no later than **May 15**, 2016

\* Limited availability. Selection guarantee based on earliest receipt of signed contract and payment.